

Introducing the Blue Mountain Watershed Trust Foundation

The 2021 census revealed, perhaps not surprisingly, that a growing number of Canadians are moving to smaller municipalities and in particular calling resort destinations home.

South Georgian Bay communities rank among the fastest growing in Canada, and this growth will continue with our populations expanding by another 60% by 2041.

How will we accommodate all this growth? How do we protect the natural beauty and fragile ecosystem of this place we now call home?

The Blue Mountain Watershed Trust Foundation (the Watershed Trust), Ontario's first watershed trust, was formed in 1994 to protect natural areas in Collingwood and the Blue Mountains from development pressures of many kinds. They have been instrumental in preserving and protecting our remaining wild places. Their area of interest totals approximately 50,000 hectares.

Learn about the history and the current work of the Watershed Trust on October 18.

Our Presenters

Morag McKenzie is an Award-Winning Case Study Writer and highly skilled interviewer & researcher and creative content strategist. She won North American Business Person of the Year for growing profitable new business 320% over budget and GBC's Innovation Award for the creation and implementation an Industry/Education partnership program.

Morag is a lifelong environmentalist and actively leads and volunteers with a wide variety of different charities including the Blue Mountain Watershed Trust, Ontario Nature, Joes Team and the Ride To Conquer Cancer. She has most recently been active with the Trust as Co-Chair of the Communications Committee, sharing the Chair with Deb.



Deb Doherty has been a member of Collingwood Town Council from 1996-1999 and 2014 to present. In her role as Councillor she also sat on the Board of the NVCA for 4 years and presently sits on the Association of Municipalities of Ontario (AMO) Small Urban Caucus and the Board of Directors of Ontario Small Urban Municipalities (OSUM). She has recently returned from Ghana as part of the Federation of Canadian Municipalities' Partnership for Municipal Innovation - Women in Local Leadership project. She joined the Board of the Blue Mountain Watershed Trust Foundation in 2018.

In her private sector life, Deb was Advertising Account Manager for Corus Entertainment for 20 years and retired in 2019. Previously, she established, owned and operated Duncan's Gourmet (now Duncan's Cafe) for 10 years, selling it in 1998.